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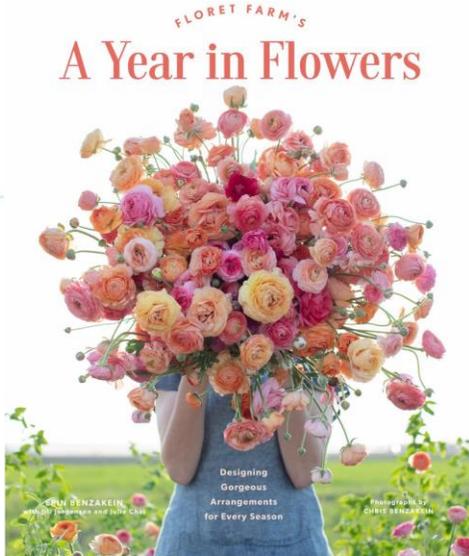
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Floret Farm's A Year in Flowers

Designing Gorgeous Arrangements for Every Season

Written by Erin Benzakein

with Jill Jorgensen and Julie Chai

Photographs by Chris Benzakein

ON SALE FEBRUARY 11, 2020

ISBN: 9781452172897

312 pages | \$29.95

Brimming with gorgeous photography and practical design techniques, this new book by beloved flower farmer and floral designer Erin Benzakein illustrates beautiful seasonal bouquets that anyone can make and everyone will enjoy.

Each seasonally-inspired chapter engages and encourages readers to observe the colors and textures of the natural world around them and incorporate locally-grown ingredients while creating centerpieces, posies, and other floral arrangements.

In addition to helpful tips on flower care and design fundamentals, you'll find a valuable visual library of Erin's favorite structural foliage, focal flowers, and other bouquet ingredients.

Whether you want to create something simple for your dinner table or a centerpiece celebrating one of life's major milestones, you'll find endless inspiration and resources in *A Year in Flowers*.

CHRONICLE BOOKS LLC

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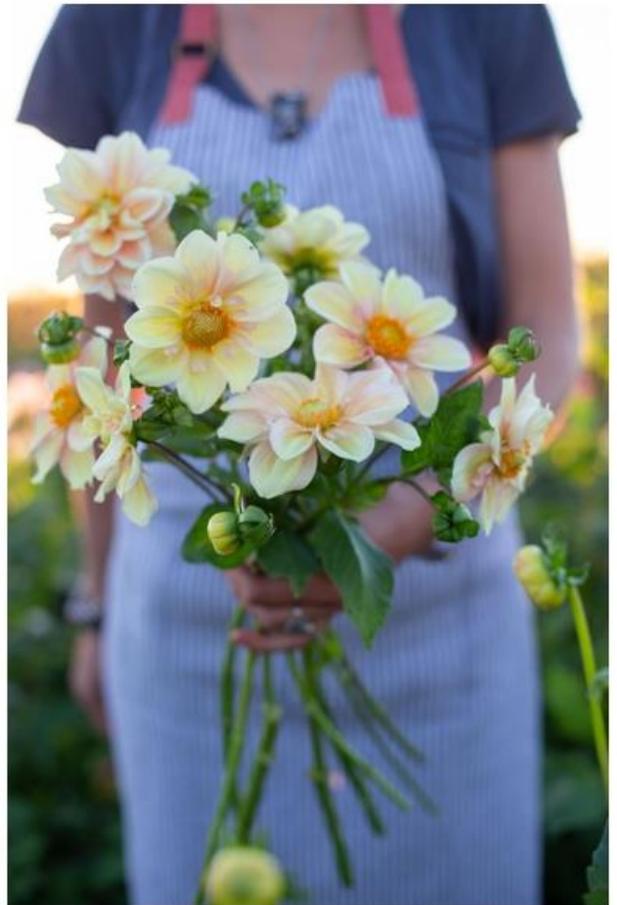


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PRAISE FOR A YEAR IN FLOWERS

“Floret is such a magical and breathtaking place. Erin has an extraordinary gift of taking her creative vision and seeing it through from concept to completion in a way that is both tangible and beautiful. I’m truly inspired by her talent and creativity, and once you’ve unpacked the contents of these pages, I know you will be too.” —**JOANNA GAINES**

“This book is so much more than A Year in Flowers. It is the work of a passionate team of articulate artists led by grower and visionary Erin Benzakein, who has been an important proponent of small farms with big ideas. Erin’s romantic ideas have been turned into a real flower and seed business, as well as a social media teaching phenomenon and a source of valuable content for the home gardener and flower lover.” —**MARTHA STEWART**



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ABOUT FLORET

ERIN BENZAKEIN is the pioneering farmer-florist and founder of Floret, a family-run flower farm located in Washington's verdant Skagit Valley. With an expert eye for design and a desire to share what she has learned with her many fans, Erin has shaped floral design trends, redefined micro-farming, and inspired a global audience to grow, buy, and share seasonal flowers. Her stunning seasonal floral designs, which she shares on social media and her blog, earned her a Martha Stewart American Made Award, and her bestselling book, *Floret Farm's Cut Flower Garden*, won the American Horticultural Society Book Award. Floret has been featured in numerous publications, including *The New York Times*, *Better Homes & Gardens*, *Country Living*, *Sunset Magazine*, *Magnolia Journal*, and *Martha Stewart Living*.

Floret's product line includes unique cut flower seeds, dahlia tubers, specialty bulbs, and floral design supplies and tools. Through their extensive trial process, Floret's team is devoted to discovering new and exciting cut flower varieties, coveted for their scent, stem length, and ephemeral qualities.



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