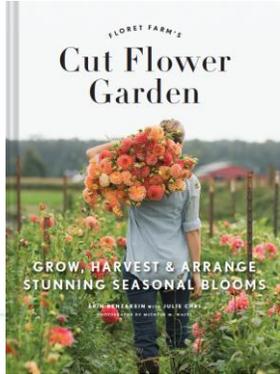




CHRONICLE BOOKS

Welcome to the Inspiring World of Floret Flower Farm



Floret Farm's Cut Flower Garden

Grow, Harvest & Arrange Stunning Seasonal Blooms

by Erin Benzakein with Julie Chai

Photographs by Michèle M. Waite

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\$29.95

7 x 10 in | 308 pages with more than 200 full-color photos | Hardcover

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From Erin Benzakein, a leader in the farm-to-centerpiece movement and owner of Floret Flower Farms, comes ***Cut Flower Garden*** – a striking guide to growing, harvesting and arranging gorgeous blooms year-round. Brimming with lush photos, the book offers tips for growing in small spaces and a variety of climates and provides step-by-step instructions for creating spectacular bouquets, garlands and wreaths to showcase your seasonal blooms. Erin shares her expert yet down-to-earth advice for planting, cultivating and harvesting more than 175 flower varieties and gives aspiring gardeners and floral stylists alike all the tools necessary to grow a beautiful flower garden and use their blossoms to create stunning arrangements.



Erin Benzakein is the founder of Floret Flower Farm and is known for her lush, vibrant, romantic floral designs. She pushes the limits of what can be used in bouquets, which led to her winning the Martha Stewart American Made award for Floral and Event Design. Also a winner of *Better Home and Gardens* blogger award, Erin trials an enormous selection of unique varieties each season on her small-scale, high-intensity farm, and her work has been featured in numerous books, websites and magazines, including *Martha Stewart Living*, *Sunset*, *Victoria*, *Country Living*, *Organic Life* and more. She farms, designs and lives in Mt. Vernon, Washington, with her husband and two children.

Julie Chai writes, edits and hosts videos primarily on gardening topics, and her work has been featured by outlets including HGTV, *Gardenista*, *The San Francisco Chronicle*, *Fire Gardening*, *Martha Stewart Living* and *Sunset*, where she was the senior garden editor. She lives and gardens in Los Altos, California, with her husband and son.

Michèle M. Waite is an award-winning photographer based in the Pacific Northwest and is known for capturing emotional, storytelling images. Her timeless look mixed with modern whimsy has been featured in *Martha Stewart Weddings*, *The New York Times*, *InStyle*, *Brides*, *Sunset* and more. Michèle lives with her husband and two daughters in Bellingham, Washington, and works worldwide.

About CHRONICLE BOOKS

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